

EVERYTHING CHANGES

DISCLAIMER: I'm not claiming you can make a dime with this information. However, over the past couple of months we have been cleaning up with this stuff.

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In the past, it has for the most part been widely accepted that you could sign up for any one of the many free WEB 2.0 sites – Throw up 500 words of content with your affiliate link in it, build some backlinks to it and be golden, right?

....damn that was a long sentence....

Well, things are changing and the same “tricks” that worked a few months ago, don't work today. As a matter of fact, we have already seen people complaining that their WEB 2.0 sites are not ranking – even worse, they are not even getting indexed.

So, the question is, how do we as marketers get around this?

The answer is, EASY!

Basically, we just have to give the search engines – Google specifically what they want. What they want right now is updates. I'm sure it will change in the future, but the flavor of the month is FRESH.

What they don't want are AFFILIATE LINKS!!

So, what does all this mean to you and me?

Well, it means that we have to do things a little bit different than we are used to.

So, what I'm going to do is outline the process that you can follow to test this out on your own.

1. Set up any WEB2.0 site
2. Put your content on the site WITHOUT OUR AFFILIATE LINK as a matter of a fact – don't use any links.
3. Wait until the site gets indexed.
4. AFTER it is indexed go back to the site and update it with a couple hundred words of content. 200 words is fine.
5. Wait for a few days until the site is spidered again.
6. Promote the site a bit. You can do this by submitting the RSS feeds, Bookmarking, blog commenting, etc...you know the drill :)
7. Wait 24 hours
8. Now you can start putting your links on the site

I know what you're thinking – THAT SUCKS!!!

Your right! It does suck a little bit, but it doesn't suck as much as building these sites to never see them get indexed. Even worse, even if they do get indexed – THEY DON'T RANK.

I could have filled this report with 20 pages of introduction and history of SEO blah blah blah – instead, I just wanted to give you the facts so that you could put them to use.

I hope what I've told you here helps you a little bit.

If SEO and ranking your sites is something that you have trouble with, you might consider taking a look at our latest bootcamp.

This isn't a hard sell. If you need it, great! If you don't, great!

You can read about it here:

<http://www.warriorforum.com/warrior-special-offers-forum/108037-rank-pimping-domination-forget-good-guy-routine-bully-marketing.html>

Damn, that is one ugly url :)

Jeremy and Don

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